

#### The NextLand online store & services

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Next Generation Land
Management services for
Agriculture & Forestry

## Earth Observation services for Agriculture & Forestry

NextLand is an alliance of institutions coming together to provide a One-stop-Shop with Single and Bundled EO-based services.

It offers 15 commercial agriculture & forestry services providing on-demand, high accuracy, up-to-date information at competitive prices

100% co-created with users from the industry

On a single, easy-to-use platform accessible via Web portal or API





















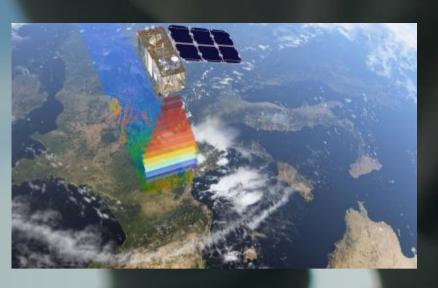


# How NextLand can support agriculture management

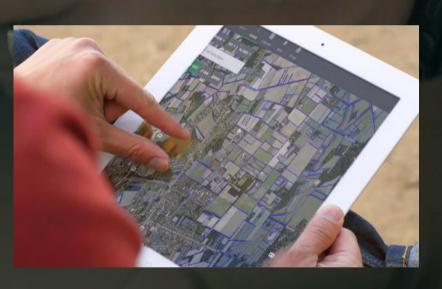
**SERVICES & USE CASES** 

#### EO services for Agriculture

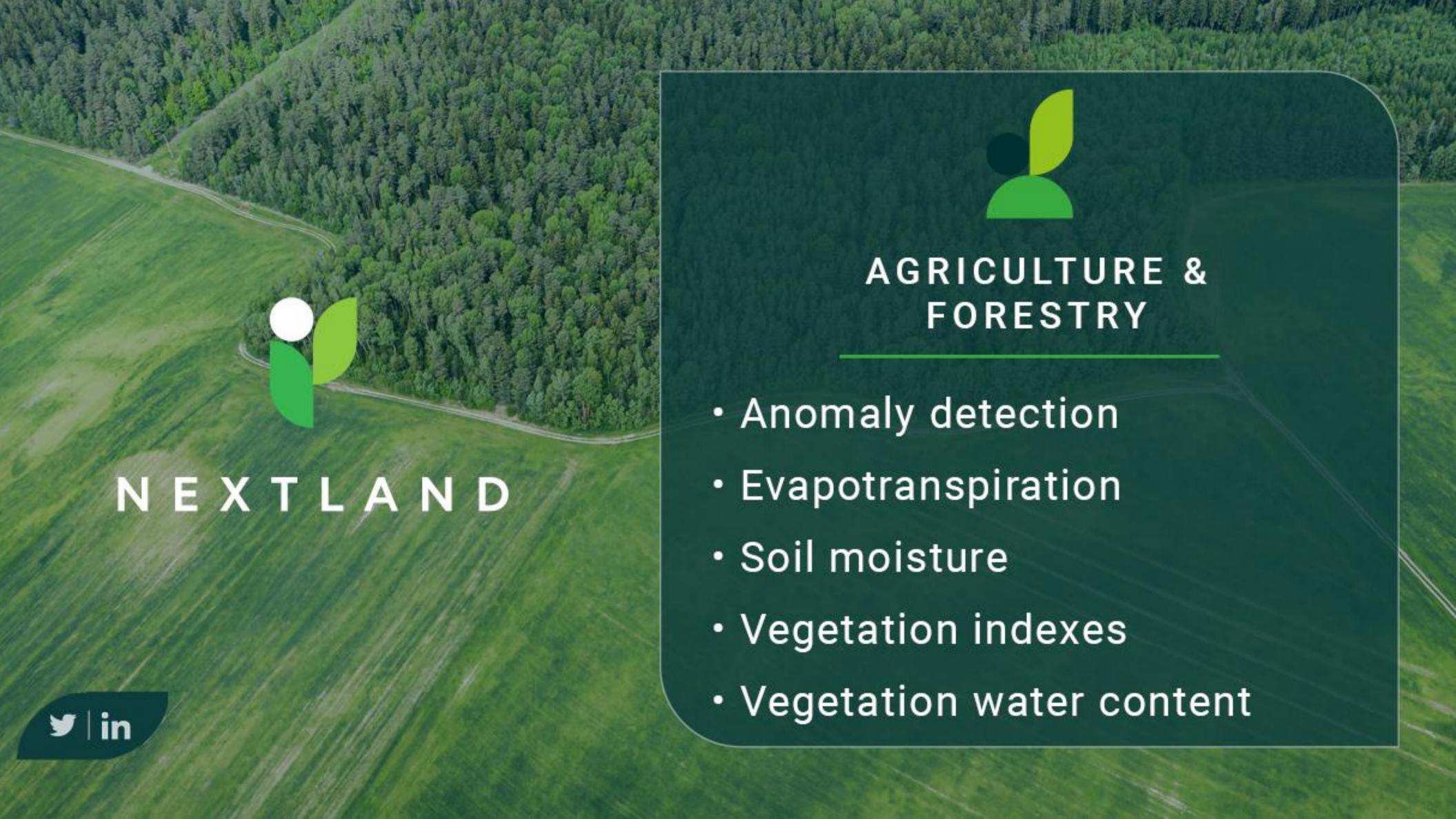
- OBJECTIVE INFORMATION ON CROP GROWTH AND HEALTH
- FREQUENT UPDATES
- DETECT ANOMALIES
- REMOTE MONITORING
- COVERS LARGE AREAS
- COMPARE FIELDS
- SPATIAL INFORMATION
- OPTIMIZE FIELD PRACTICES (IRRIGATION, FERTILIZATION,...)
- USED AS INPUT FOR CROP MODELS, INSURANCE PRODUCTS,...
- CAN REPLACE OR REDUCE FIELD MEASUREMENTS
- HISTORY OF A FIELD



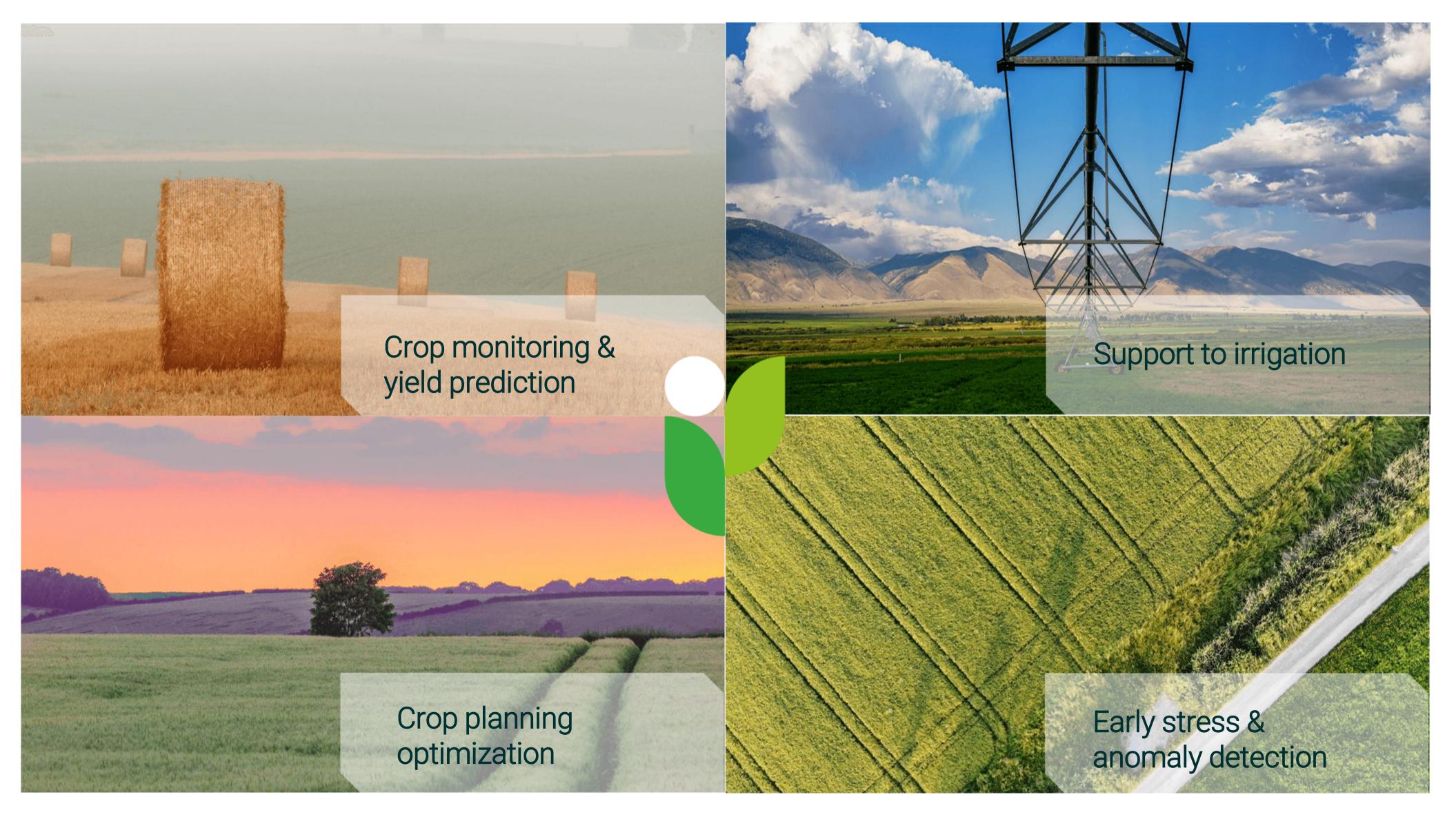












#### Visit Now NextLand Online Store

All services on a single, user-friendly platform, open to all since November 8th











#### Partnership Agriculture of Data Research Needs and European wide activities

- . Upscaling of EO products at a wider European scale
  - ScaleAgData –Scaling Agricultural Sensor Data for an improved monitoring of agri-environmental conditions -> Horizon Europe project coordinated by VITO with KO meeting 25<sup>th</sup> and 26<sup>th</sup> of January
- Assessment of impact of use of EO technologies in agriculture management with tangible indicators
  - e.g., decrease in cost, increase in productivity, decrease in environmental impact

## Partnership Agriculture of Data How can NextLand contribute?

- . Helping to promote & sustain a wide ecosystem of EO based European services in key sustainable agriculture thematic areas
  - e.g., soil health and monitoring, crop yeld and irrigation optimisation
- . Generating synergies between complementary service providers
- Customized solutions (e.g. Service characteristics and delivery) fit for each user needs

### Thank you

Please contact us at

https://nextland.services4eo.com/

